



MARKET STATISTICS

Exchange / Symbol	OTCQB: VENZ.F TSXV: VENZ.V
Price (US\$):	\$0.05
Market Cap (US\$ mm):	\$12.3
Enterprise Value (US\$ mm):	\$10.8
Shares Outstanding (mm):	226.0
Float (%):	98.2%
Volume (3-month avg.):	32,212
52-week Range (US \$):	\$0.03-\$0.23
Industry:	Application Software

CONDENSED BALANCE SHEET

(US\$ mm, except per share data)

Balance Sheet Date:	06/30/2021
Cash:	\$1.69
Cash/Share:	\$0.01
Debt:	\$0.14
Equity (Book Value):	\$1.53
Equity/Share:	\$0.01

CONDENSED INCOME STATEMENTS

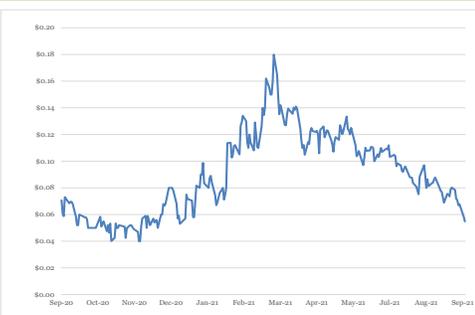
(US\$ mm, except per share data)

FY - 12/31	Revenue	Net Income	EPS
FY18	\$0.20	\$(5.39)	\$(0.09)
FY19	\$0.16	\$(3.27)	\$(0.03)
FY20	\$0.04	\$(1.74)	\$(0.01)
FY21E	\$0.15	\$(3.06)	\$(0.01)

LARGEST SHAREHOLDERS

Marc Bertrand	3,300,000
John Abrams	350,000
Peter Montross	250,000
Darren Battersby	100,000

STOCK CHART



COMPANY DESCRIPTION

Venzee Technologies, Inc. is the leading artificial intelligence platform used to transfer product data between brands and retailers more efficiently. Venzee markets a cloud-based software platform that suppliers and manufacturers from multiple industries use to share their product information and inventory updates, in real-time, with their retailers. The Company's proprietary Mesh Connector™ technology uses automation, machine learning, blockchain, and AI to automatically and intelligently sense, map, and distribute product information to retailers worldwide, providing a one-to-many solution for brands looking to establish an automated connection to their global retail destinations. Venzee states that its products will reduce friction in the global supply chain and disrupt and replace inefficient manual processes with integrated, machine-driven solutions.

COMPANY SUMMARY

- **New Mesh Connector™ technology** - Venzee's believes that its technology will disrupt the older manual and pooled data solutions with a smart tech SaaS platform which will enable Consumer Brands to connect with more selling channels efficiently. Venzee's solution allows for 1-Step product setup with which Consumer Brands can automatically map and send unlimited product attributes to multiple retailers. Venzee recently reported that at Q221, it sold 792 Mesh Connectors, up from 675 Mesh Connectors sold in Q121. The Company also saw a 55% increase in revenue Q/Q as previously sold Mesh Connectors were activated and promotional periods sold in 1H 2021 came to an end.
- **AI and Blockchain implementation** - Existing solutions are very time consuming and labor intensive, with brands having to manually copy & paste product data to each retailer and create thousands of SKUs or barcodes, before emailing or faxing them to each individual retailer. Venzee's solution replaces current manual efforts by using automation, machine learning, and artificial intelligence (AI), to automatically sense, map, and send unlimited consumer facing product information/attributes to any retailer globally.
- **Large and expanding market** – The world customer experience management market is expected to reach US\$27.1B by 2028, representing an CAGR of ~17.5%. The Company's initial focus will be on expanding its Mesh Connector™ technology within a target organization. Venzee believes the supply chain is ripe for disruption given its current manual and pooled data solutions. The Company believes its technology platform can fundamentally change the way the supply chain operates with respect to product data transfers.
- **SaaS model to potentially generate consistent cash flow** - Venzee's Mesh Connector™ platform is designed to be delivered as software-as-a-service (SaaS). As such, this model should generate high monthly recurring revenue (MRR). The Company's Mesh Connector™ platform is scalable and can be widely deployed to many brands. As Venzee executes on its growth strategy, the Company should see increasing revenues and cash flows.
- **Increased number of strategic partnerships** - Venzee's recent negotiations have led to partnerships with multiple Fortune 1000 firms, which should increase MRR and establish Venzee Technologies as a major competitor in the market.
- **Valuation** – Given the early stage of the Company, we are using an EV/sales ratio to help frame valuation. We are using a 3-year forward revenue projection based on management assumptions/guidance. Using an EV/S range of 4.0x to 6.0x, and discounting this value to present day, we arrive at a valuation range of US\$0.12 to US\$0.18, with a mid-point of US\$0.15. See page 5 for more details.

BUSINESS OVERVIEW

Venzee Technologies, Inc. develops and markets a cloud-based software platform that suppliers and manufacturers from multiple industries use to share their product information and inventory updates, in real-time, with their retailers. The Company was created in 2014 to eliminate inefficient and labor-intensive processes and create a more streamlined process to distribute consumer-relevant product information across the global supply chain. The Company's platform provides a modern and efficient SaaS solution to product content distribution by automating information transfer between brands and retail channels, as well as providing consumers with more relevant and accurate information.

Venzee's software platform development started after an extensive review of specific retail industry procedures and deep conversations and feedback from vendors and retailers. In April of 2016, Venzee launched a beta version of its content exchange platform, attracting a series of established companies to begin experimenting with the software and launch pilot projects.

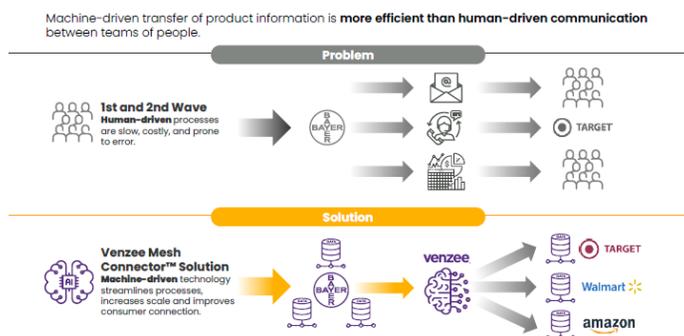
On January 5, 2018, after the completion of a reverse takeover, the Company began trading common shares on the TSX Venture Exchange under the symbol "VENZ". A few years later, on May 18, 2021, Venzee received approval and started trading on the OTC market under the symbol "VENZF."

Importantly, in July 2020, Venzee changed its business and revenue model to a Software as a Service (SaaS) model. The Company also launched a "market introduction" sales strategy in August 2020 to accelerate the deployment of its Mesh Connector™ product. The Company is headquartered in Vancouver BC Canada.

DISRUPTING THE SUPPLY CHAIN

The Company believes that its technology will disrupt the older manual and pooled data solutions with a smart tech SaaS platform, which will enable consumer brands to connect with more selling channels efficiently. Venzee's solution allows for 1-Step product setup with which consumer brands can automatically map and send unlimited product attributes to multiple retailers.

Exhibit 1: Mesh Connector vs Legacy Solution



Source: Company Reports, Stonegate Capital

Exhibit 1 compares 1st and 2nd wave supply chain technologies to Venzee's 3rd wave, Mesh Connector™ solution. The 1st wave of

supply chain technology began in 1948. The solution at the time was EDI or Electronic Data Interchange. EDI uses computer-to-computer exchange of business information and replaced paper-based transactions with a standard electronic format.

The 2nd wave began in 1974 with the introduction of scannable barcodes. This technology allows real-time data storage, synchronization, and transformation. Since then, companies have been able to display thousands, rather than hundreds of product attributes.

While the 1st and 2nd wave technologies are still prolific in today's supply chain, they are insufficient solutions to meet new digital supply chain management demands. Specifically, Venzee states that the market demands unlimited product attributes due to the infinite digital aisle (think e-commerce). These unlimited product attributes are how consumer brands can drive interest in its products, by allowing a consumer to envision what it's like to own the product and feel a connection.

As such, Venzee sees itself leading the 3rd wave of supply chain technology. Using its Mesh Connector™ solution, it can cover all the benefits of EDI and barcode technology, while also allowing Consumer Brands to tailor their products to all retailer channels and audiences.

THE MESH CONNECTOR™ PLATFORM

Venzee's current product offering is the enterprise-class Mesh Connector™ solution, which automates product information distribution for Consumer Brands. For Consumer Brands, its product attributes such as size or color, have become the foundation of supply chain, retail trade, and is the start of all consumer engagement. However, Consumer Brands have struggled to connect and comply with a growing, endless, and ever-changing set of sales channel data requirements with existing solutions.

Venzee's solution replaces current manual effort solutions with hyper-efficient, machine-driven integration that enables Consumer Brands to connect with more selling channels with less effort and less cost. Its platform accomplishes this task by using automation, machine learning, and artificial intelligence (AI), to automatically sense, map, and send unlimited consumer facing product information/attributes to any retailer globally. The Company has filed a provisional patent application covering its product.

Exhibit 2: Venzee's Position in the Global Supply Chain



Source: Company Reports, Stonegate Capital

How does the Mesh Connector™ work?

Consumer Brands initially collect product information in the form of characters and images. The Mesh Connector™ architecture imports, merges, and transforms this data from existing systems, later importing this information to blockchain networks.

The Mesh Connector™ provides increased efficiency and data security through the usage of blockchain networks as well as substantial increases in data transmission speeds and data quality up to 74%. Additionally, the technology drastically reduces manual labor required in data entry as well as related human errors. In fact, a recent case study with a Fortune 500 customer showed a 100% reduction in human errors after the integration of Venzee's technologies. To contrast, according to Supply Chain DIVE, 94% of spreadsheets contain errors after deployment.

Venzee's Mesh Connectors™ use artificial intelligence (AI) to automatically transform, and update spreadsheets of product information from brands to retailers. This information is then automatically added to online marketplaces such as Shopify and Amazon.

Importantly, on Jan 31, 2018, Venzee announced a partnership between its core product Mesh Connector™ and BTL Group's (TSE: BTL; OTCPK: BTLLF) blockchain development platform, Interbit. This partnership was brought on by demand from enterprise customers looking to improve their data strategy through the implementation of blockchain technology. This strategic partnership allows developers on BTL's platform to use composite, transformed data sources provided by Venzee's Mesh architecture.

Furthermore, the Mesh Connector™ software is constantly being improved upon and updated. In version 2.11, released in March of 2021, Venzee added "Sub-Accounts," or segregated accounts nested under a larger "Tenant" account, to its Mesh Connector platform. With the new Sub-Account feature, Tenants can create and oversee various Sub-Accounts to manage specific product data, processes, and other useful information, increasing organization and efficiency for both brands and content management providers. Updates have also provided brands access to new retailers.

GROWTH STRATEGY

Venzee's focus in 2021 is to increase revenues by making strategic partnerships and consequently, expanding retail channel integrations. The Company believes these integrations will support future growth of revenue for Venzee by further endorsing Venzee's Mesh Connector™ platform and increasing the Company's value proposition to both existing and new customers.

We note that the Company changed its revenue strategy in 2020 from working directly with Consumer Brand companies to creating partnerships with Product Information Management (PIM) suppliers who are intermediaries between Consumer Brand companies and the on-line retailers. According to Venzee, the change stagnated 2020 revenue, but the expectation is that revenue potential and access to a larger marketplace should improve future revenues. Given the change, the Company is now working with a handful of Key PIM partners predominantly, rather than numerous individual Consumer Brands.

Exhibit 3: Venzee's Near-Term Projected Growth

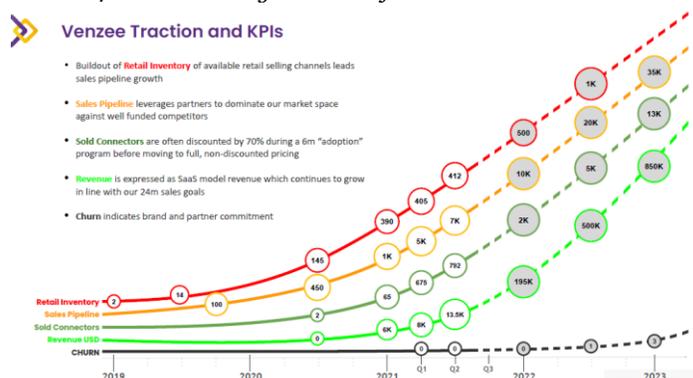


Source: Company Reports

Venzee's near-term outlook is summarized in Exhibit 3 above. The Company achieved its 2020 goal of 300 sold and active Mesh Connectors. The Company's goal is to first reach 2,080 Mesh Connectors sold in Q4 2021, followed by 13,000 sold Mesh Connectors in Q4 2022. Venzee believes once it hits the 13,000 Mesh Connector goal, it will be positioned as the dominant digital path to global retail.

Given the early stage of the Company, Venzee has provided a long-term outlook as well.

Exhibit 4: Venzee's Long-Term Projected Growth



Source: Company Reports

As seen in Exhibit 4 above, Venzee is projecting monthly recurring revenue (MRR) of US\$6K at the beginning of fiscal 2021, to 195K by the end of F21 and into early fiscal 2022, to US\$850K by the end of fiscal 2023 as more brands subscribe to the Mesh Connector. These monthly run rates equate to annual revenue rates of US\$72K, US\$2.3M, and US\$10.2M, respectively.

Under its SaaS model, and through its PIM partners, Venzee establishes a contract with a Consumer Brand where pricing is initially discounted by 70% during a 6 month "adoption" program before it moves to a full, non-discounted pricing model. The Company intends to phase this strategy out as the product matures and adoption grows in fiscal 2022. The Company believes this

initial discount incentivizes customers to adopt the new technology.

In the future, Venzee believes its Consumer Brand client companies will adjust their technical processes to reinforce Venzee's Mesh Connector™ system. Venzee believes this development will make 1) the product more optimized, 2) lead to further purchases of Mesh Connectors with additional retail partnerships, and 3) increase the product's lifetime and MRR.

MARKET OPPORTUNITY

The target market is large and expanding. According to Allied Market Research's report: *Product Information Management Market by Component*, the total addressable market is estimated to be US\$9.0B in 2021 and is estimated to reach US\$27.12B by 2028, representing a CAGR of approximately 17.5%.

Venzee notes that many M&A and venture funding transactions have occurred in the market, including (but not limited to):

- *Precisely acquires master data management provider Winshuttle backed by Clearlake Capital Group, L.P., and TA Associates in June 2021 (terms not disclosed).*
- *Master data management solution and partner Riversand Technologies, Inc. acquired by Syndigo, LLC in May 2021 (terms not disclosed).*
- *Sales partner Pivotree Inc. completed a \$46M USD IPO on the TSX: V in October 2020.*
- *Primary competitor Salsify closed \$155M USD Series E Financing Led by Warburg Pincus in September 2020 growing total investment to more than \$300M USD.*
- *Nordic PIM partner inRiver closed a \$35M USD follow-on investment round from backers Lugard Road Capital, Verdane, Industrifonden, Zobito and RoosGruppen.*

Alongside growth of its direct market (product information management industry), Venzee is expecting to also gain from its associations with the global e-commerce market and the global blockchain market. According to Statista, the global e-commerce industry will grow from US\$1.8T in sales in 2016 to US\$4.5T in 2021. As e-commerce sales continue to grow, demand for better product information platforms will grow with Venzee offering a highly competitive solution.

According to Grand View Research's 2021 report *Blockchain Technology Market Size, Share & Trends Analysis*, the blockchain technology market is expected to expand at a CAGR of 82.4% from 2021 to 2028. With Venzee's blockchain-based Mesh solution, expansion in the blockchain market could lead to increased demand for enterprise data management solutions which offer the security and efficiency of blockchain solutions.

RISKS

Limited operating history and history of losses - Venzee has a limited operating history (founded in 2014), making it difficult to evaluate the business. Since its inception, the company has \$17.6M in accumulated deficit and is currently operating with a negative cash flow. As the Company is relatively new, losses and negative cash flows are expected to continue.

Liquidity risk – The Company has historically addressed liquidity through equity financing obtained through sale of common shares. As the Company currently does not generate significant revenue, it will likely have to raise additional capital to continue to finance its activities. There is no assurance that the Company will be able to continue to obtain financing on similar terms or at all and purchasing the Company's common shares is fairly high risk which could impact the Company's ability to attract investors. If the Company is unable to raise capital, its future business operations will be substantially impacted.

Material uncertainty related to going concern - As of December 31, 2020, Venzee has incurred ongoing losses, and expects to incur further losses in the development of its business and will be dependent on future financings. Given this information, the Company's auditors note that a material uncertainty exists that casts significant doubt on the Company's ability to continue as a going concern.

Projected revenue growth fails to alleviate the current operating deficit – Since sales are often discounted by 70% during a six month long "adoption" program, it takes six months before the full impact of the Mesh Connector is felt by the Company. Furthermore, assuming the revenue grows at a similar rate further in the future, it will take several years for the Company to begin operating profitably.

COVID19 may slow Mesh Connector™ rollout – Although the pandemic is in its waning stages, global supply distribution chains have been drastically affected to a point that cannot be reliably estimated at this time with the additional possibility of further disruption as the delta variant gains prominence throughout the world. Consequently, mesh connector rollout and the acquisition of new business partners may not meet the current expected rate of growth.

Foreign exchange risk – The Company is exposed to foreign exchange fluctuation that may impact the fair value of future cash flows. The Company mainly operates in Canada but is expected to have significant operations in the United States with the potential for operations with transnational companies and to expand into various other countries and markets as well.

VALUATION

Given the early stage of the Company, we are using an EV/sales methodology to help frame valuation. We are using various assumptions for future revenue generation based on management's projections. These assumptions include the following:

- Revenue target achieved in 3 years.
- Mesh Connectors installed are 13,000.
- US\$850,000 revenue generated monthly.
- US\$10.2M total annual revenue.
- Most of Venzee's direct comparable companies are private with very little, if any data available. For our comp table, we used companies that provide similar services or are involved in the supply chain but are not exact comparisons. Open Text and SPS Commerce are the closest competitors.
- We use an EV/S range of 4.0x to 6.0x with a mid-point of 5.0x.
- As we cannot project the funding requirements and ensuing capital structure to hit management's revenue goals, we use today's net debt.
- Given the associated risks with the above assumptions, coupled with a 3-year target, we use a 15% discount rate to drive present value.

Using the above assumptions, we arrive at a valuation range of US\$0.12 to US\$0.18, with a mid-point of US\$0.15.

Exhibit 5: Valuation Range

3 Year Revenue Outlook & Valuation

(in US\$)

EV/R multiple	4.0x	5.0x	6.0x
Forecasted rev	10.2	10.2	10.2
EV	40.8	51.0	61.2
Cash	1.7	1.7	1.7
Debt	0.1	0.1	0.1
Mrkt Cap	42.4	52.6	62.8
S/O	226.0	226.0	226.0
Stock Price	\$0.19	\$0.23	\$0.28
Discount rate	15%	15%	15%
Stock price	\$0.12	\$0.15	\$0.18

Source: Company Reports, Stonegate Capital Partners

Exhibit 6: Comparison Companies

Comparative Analysis

(all figures in US\$ M, except per share information)

Company Name	Symbol	Price ⁽¹⁾	S/O	Mrkt Cap	EV	EV/S ⁽²⁾			
						2020	2021E	2022E	2023E
Supply Chain Technologies									
Open Text Corporation	OTEX	\$ 52.44	270.2	\$ 14,168.6	\$ 16,431.4	4.9x	4.8x	4.7x	N/A
Manhattan Associates, Inc.	MANH	\$ 161.51	63.4	\$ 10,239.7	\$ 10,061.8	17.2x	15.5x	14.3x	13.1x
SPS Commerce, Inc.	SPSC	\$ 140.94	35.8	\$ 5,050.1	\$ 4,838.4	15.5x	12.7x	11.1x	9.6x
Tecsys Inc.	TSX: TCS	\$ 44.27	14.5	\$ 642.2	\$ 625.4	6.4x	5.7x	5.0x	4.7x
Pivotree Inc.	TSXV: PVT	\$ 3.11	24.8	\$ 77.1	\$ 41.2	0.8x	0.8x	0.7x	N/A
Average						8.9x	7.9x	7.1x	9.1x
Median						6.4x	5.7x	5.0x	9.6x

(1) Previous day's closing price

(2) Estimates are from Capital IQ

Source: Capital IQ, Stonegate Capital Partners

BALANCE SHEET

Venzee Technologies, Inc.				
Consolidated Balance Sheets (USD\$ Ms)				
Fiscal Year: December				
ASSETS	FY2019	FY2020	Q1	Q2
			Mar-21	Jun-21
Assets				
Cash	0.05	1.33	2.30	1.69
Accounts Receiv ables	0.04	0.01	0.01	0.02
Prepaid Expenses	0.02	0.07	0.11	0.05
Total Current Assets	0.12	1.41	2.42	1.76
Equipment	0.05	0.01	0.00	-
Total Assets	\$ 0.17	\$ 1.42	\$ 2.42	\$ 1.76
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current Liabilities				
Accounts Pay able and Accrued Liabilities	0.24	0.09	0.11	0.08
Loan Payable	0.09	0.05	0.14	0.14
Deferred Revenue	0.02	-	0.01	0.01
Total Current Liabilities	0.35	0.14	0.26	0.23
Shareholders' Equity				
Com m on Stock - Par Value	13.25	16.15	17.58	17.69
Deficit	(15.19)	(16.95)	(17.61)	(18.54)
Accumulated Other Com prehensiv e Loss	(0.02)	(0.00)	0.00	0.05
Reserves	1.72	2.08	2.09	2.33
Subscribed Share Capital - Com m on	0.06	-	0.10	-
Total Stockholders Equity	(0.18)	1.27	2.16	1.53
Total Liabilities and Shareholders' Equity	\$ 0.17	\$ 1.42	\$ 2.42	\$ 1.76

Source: Company Reports, Stonegate Capital Partners

INCOME STATEMENT

Venzee Technologies, Inc.				
Consolidated Statements of Income (in USD M, except per share amounts)				
Fiscal Year: December				
	FY 2018	FY 2019	FY 2020	FY 2021E
Revenues	\$ 0.20	\$ 0.16	\$ 0.04	\$ 0.15
Cost of Revenues	0.37	0.19	0.04	0.11
Gross Profit	(0.17)	(0.02)	(0.01)	0.04
Expenses				
Selling and Marketing	1.42	0.68	0.72	1.19
General and Administrative	2.66	1.89	0.65	1.64
Research and Development	0.94	0.69	0.35	0.33
Depreciation	0.02	0.04	0.02	0.01
Loss on Disposal of Equipment	-	-	0.02	-
Gain on Extinguishments of Debt	-	-	(0.01)	-
Interest Expense	0.00	0.00	0.00	-
Earnings before Taxes	(5.22)	(3.31)	(1.76)	(3.13)
Translation Adjustment	(0.17)	0.04	0.02	0.07
Net Income (Loss)	(5.39)	(3.27)	(1.74)	(3.06)
Basic & Diluted EPS	\$ (0.09)	\$ (0.03)	\$ (0.01)	\$ (0.01)
WTD Avg Comm on Shares	62.47	102.54	157.62	210.80

Source: Company Reports, Stonegate Capital Partners estimates

IN THE NEWS

September 2, 2021 – Venzee Automates Hardline Retail Product Data Flow for New Brand Client.

August 30, 2021 – Venzee Technologies Announces Second Quarter Fiscal 2021 Results.

August 26, 2021 – Venzee Announces Partnership with Leading Enterprise Solution Provider.

August 24, 2021 – Venzee Strengthens Sales Team to Support Accelerated Growth.

August 5, 2021 – Venzee Secures New Partnership After Customer Promotes Venzee's AI Platform to Their Retail Partner.

July 29, 2021 – Venzee Exceeds Quarterly Key Performance Indicator Goals.

June 30, 2021 – Venzee Technologies Announces Voting Results of Annual General and Special Meeting.

June 17, 2021 – Venzee's Mesh Connector™ Technology Simplifies Content Distribution and Increases Global Sales for Enterprise Client.

June 10, 2021 – Venzee Technologies Wins Large Enterprise Client in Competitive Syndication Bid.

June 4, 2021 – Venzee Technologies to Present at LD Micro Invitational.

May 31, 2021 – Venzee Technologies Announces First Quarter 2021 Results.

May 18, 2021 – Venzee Technologies Commences Trading on the OTC Under the Symbol VENZF.

May 13, 2021 – Venzee Technologies Advances Syndication Self-Service Leveraging Artificial Intelligence.

April 30, 2021 – Venzee Technologies Files Annual Results and Provides Corporate Update.

April 22, 2021 – Venzee Technologies Appoints Dr. John Sviokla to Board of Directors.

April 8, 2021 – Venzee Technologies Expands Content Syndication for Product Information Management Partner.

April 1, 2021 – Venzee Technologies Receives Over \$1.6M from Warrants Exercises in Q1 2021.

March 30, 2021 – Venzee Announces Mesh Connector Technology Upgrades.

CORPORATE GOVERNANCE

John Sexton Abrams - Chief Executive Officer, President - Mr. Abrams is a digital supply chain veteran, bringing leadership, strategy, and more than two decades of experience building high-volume, consumer-relevant digital supply chains in regulated and globally distributed industries as well as successful startups and Fortune 20 companies. His work with brands including McDonald's Corp. and Cardinal Health helped reduce cost, improve processes, and transform the customer experience on a global scale. Mr. Abrams began his career in Chicago at McDonald's as the Director of Strategy, where he first started to understand the importance of distribution on an in-depth level. After moving on from McDonald's, Mr. Abrams joined Launch Capacity, LLC (later sold to Bearing Point) as a Managing Director and subsequently became Vice President of Cardinal Health, where he continued to deepen his understanding of logistics and supply chain. Prior to joining Venzee, Mr. Abrams led the Strategy & Partner Engagement team at Shotfarm, LLC (Sold to Syndigo LLC). Now, as CEO of Venzee, Mr. Abrams focuses his work on improving the supply chain through digitalization.

Darren Battersby - Chief Financial Officer, Corporate Secretary - Mr. Battersby, a chartered professional accountant through the British Columbia Institute since 1997, brings over two decades of experience within the financing, structuring and operating of growing companies and spans across a variety of industries such as software development, entertainment and high tech. Mr. Battersby has held key positions in a number of growing and developing companies in the public sector, developing his expertise advising and developing early-stage companies through to IPO or successful acquisition. Currently, Mr. Battersby is the Chief Financial Officer at Network Media Group (NTE.V) and has previously held the CFO position at Rainmaker Entertainment (RNK.TO), ProSmart Enterprises (PROS.V), and OneMove Technologies Inc. (OM.V).

Peter Montross - Chief Operating Officer, Board Chair - Mr. Montross is a senior executive that brings over two decades of experience in the retail industry, delivering strong revenue performance and growth. He has extensive sales leadership experience and success with SaaS content exchange solutions, business intelligence products, and product information management software products and services. His experience in the Product Information Distribution space (PIDS) includes leadership positions at Edgenet and Shotfarm, both acquired by Syndigo in 2019.

Board of Directors:

John Sexton Abrams - Chief Executive Officer, President

Darren Battersby - Chief Financial Officer

Peter Montross - Chief Operating Officer, Board Chair

Chad Kaczmarek - Senior Director

Sean Copeland - Independent Director

Dan Wilkinson - Senior Advisor

Thomas J. Linden - Board Member

Marc Bertrand - Board Member

Dr. John Sviokla - Board Member

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Investor Relations

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